

## **PUBLICITY KIT FOR HOSTING YOUR OWN DRIVE**

### **INTERNAL EMAIL**

<YOUR NAME> is proud to partner with the Kurt Warner First Things First Foundation and Operation Food Search for the 18<sup>th</sup> Annual Warners' Warm-up Coat Drive by serving as a drop off location for new and gently-used coats of all sizes. The drive will take place from November 1<sup>st</sup> – 14<sup>th</sup>. We encourage everyone to donate and help us spread the word by telling your family, friends and neighbors. For more information on Warners' Warm-up visit [www.kurtwarner.org](http://www.kurtwarner.org).

OR

As you may remember, last year we partnered with the Kurt Warner First Things First Foundation and Operation Food Search for their annual Warners' Warm-up Coat Drive by serving as a collection point for new and gently-used winter coats of all sizes. The 18<sup>th</sup> annual drive will take place from November 1<sup>st</sup> – 14<sup>th</sup> and we are proud to once again take part. We encourage everyone to donate and help us spread the word by telling your family, friends and neighbors. For more information on Warners' Warm-up visit [www.kurtwarner.org](http://www.kurtwarner.org).

### **NEWSLETTER/WEBSITE**

Eighteen years after its inception and approximately 240,000 coats later, the Warners' Warm-up Coat Drive has become a dependable resource for impoverished men, women and children in the Bi-State. <YOUR NAME> is proud to team up with the Kurt Warner First Things First Foundation and Operation Food Search for the 18<sup>th</sup> Annual Warners' Warm-Up Coat Drive. From November 1<sup>st</sup> – 14<sup>th</sup> we encourage you to donate new and gently-used winter coats of all sizes at <YOUR LOCATION (address here)> to help keep our neighbors warm during the cold winter months. Operation Food Search will ensure the coats get to those who need them most! For more information on Warners' Warm-Up visit [www.kurtwarner.org](http://www.kurtwarner.org).

### **FACEBOOK**

We are proud to partner with the Kurt Warner First Things First Foundation and Operation Food Search for the 18th Annual Warners' Warm-up Coat Drive. From November 1-14, bring new and gently-used coats of all sizes to <YOUR NAME>. Help us keep our neighbors warm this winter! For more info on Warners' Warm-up visit [www.kurtwarner.org](http://www.kurtwarner.org).