Schedule of Events

Friday, March 8, 2019
Draft Party
Octane Raceway

Saturday, March 9, 2019
Game Day
Arizona Cardinals Training Facility

Beneficiary:

KURT WARNER
ULTIMATE FOOTBALL EXPERIENCE

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Dear Friends,

Welcome to the sixteenth annual Ultimate Football Experience. We are so grateful for the continued involvement from corporations and individuals for this first-class event and welcome those of you who are experiencing the excitement for the first time. We know everyone will have the time of their lives this weekend!

As the marquee fundraising event for First Things First, everyone here plays a significant role in the outreach of the foundation. Thousands of lives were impacted in 2018 through First Things First due in large part to the funds raised at the Ultimate Football Experience. We are excited about the opportunities in store in 2019. We appreciate each of you for coming alongside us as we strive to make a lasting impact on the lives of others.

God Bless,

Kurt Warner

Brenda Warner
Friday, March 8th - Draft Party

Octane Raceway - 9119 E. Talking Stick Way, Scottsdale

6:00 p.m. Corporate team check-in
6:30 p.m. Welcome
7:00 p.m. RA Sushi buffet opens and Nitro Live Icecreamery
7:00-8:00 p.m. Corporate teams compete in draft games
8:00-9:00 p.m. Kart Racing open to guests
8:45 p.m. Auction Tables close; Dinner buffet closes
9:00 p.m. Silent Draft begins
9:15 p.m. Announcement of teams

Saturday, March 9th - Game Day

Cardinals Complex - 8701 S. Hardy Dr., Tempe

8:15 a.m. Corporate team check-in begins
8:30 a.m. Chapel service
9:00 a.m. First Watch breakfast buffet opens
9:30 a.m. Announcements & tournament rules
10:00 a.m. Q&A with celebrity panel
10:30 a.m. Gates open for team guests
11:00 a.m. Group stretching & drills
11:30 a.m. Preliminary games
1:00 p.m. Lunch from Spinato’s Pizzeria
2:00 p.m. Tournament playoffs
3:15 p.m. Championship Game

BKD’s Backyard Joint buffet opens
Is proud to support the
Ultimate Football Experience
to benefit the
First Things First
Matthew 6:33 Foundation
At Octane Raceway, teams will compete in three elements and their cumulative scores will determine their place in the draft. Each participant is required to take part in either Kart Racing or the QB Accuracy Challenge as well as the Team Challenge. If a participant is not present, then another team member must compete in both Kart Racing and the QB Accuracy Challenge. As the winners for three consecutive years, PetRays has earned the opportunity to play with Kurt Warner this year and will not participate in the Draft. Therefore, the team with the highest combined score from all games will have the first pick of the 7 remaining “celebrity quarterbacks” and selections will continue in order of point totals.

Note: Four players from each team will compete in kart racing and four players from each team will test their Quarterback accuracy skills. So, a total of 32 people will kart race and a total of 32 people will compete in the QB skills challenge. The entire team will also compete together in the Team Challenge. Scoring is based on 1st through 32nd place and 1st through 8th place, respectively. Point total will decrease in increments of 25 so 1st=1000 pts, 2nd=975 pts, 3rd=950 pts and so on. If ties occur, players/teams in a tie will share lower score. If there is a tie in teams’ final scores, a tie breaker will be determined by highest score in the Team Challenge, followed by Kart Racing if necessary.

KART RACING: A total of eight players per heat will race in the fourteen lap sprint on the third mile track. The fastest overall lap time will determine the winner.

QB ACCURACY: Two players will compete at the same time, throwing footballs into specific targets receiving points for each accurate throw. The highest score will determine the winner.

TEAM CHALLENGE: All eight players on each team will work together to save the world from a Zombie attack. Teams will be scored on how well they fend off the zombie attack. Points are accumulated by a number of different factors including zombie fatalities, head shots, and player deaths. Team points will be determined by a total of overall player points.
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Each team will play in three preliminary games in the morning. Results will determine each team's seed and bracket placement for afternoon playoffs.

Bracket placement based on the following criteria: Win-Loss record, head to head results, and point differentials. Point differentials are determined by total amount of points scored against points allowed. e.g. Team A 52 / Team B 36, Team A 28 / Team C 45. Team A scored a total of 80 points and allowed 81 points. Their total would be negative one (-1).

After the morning preliminary games, each team will be ranked from 1st seed to 8th seed placement. The first afternoon playoff game will have the 1st seed through 8th seed playing each other. The second afternoon game will have the winning teams playing each other. Those who lose the first playoff game will go to the consolation bracket and play each other. Teams who lose in the second afternoon game will be eliminated from the tournament.

The winners of the second afternoon games will continue to compete for the Final Game of both the 1st Place Championship and the Consolation Bracket Championship (see bracket layout of afternoon tournament).

Prizes will be awarded to the 1st and 2nd Place Teams as well as the Consolation Team Champion.
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TOURNAMENT BRACKET

Playoff #1
2:00

Team A
Game 1 winner

Team D
Treasure House Field
Game 2 winner

Team C
AMR Field
Game 3 winner

Team B
TFO Phoenix Field
Game 4 winner

Team G

Final Game
3:15

Game 5 winner

Game 2 winner

Game 3 winner

Game 4 winner

Consolation Bracket

Winner Game 7

Winner Game 8

Winner Game 2

Winner Game 4

Consolation

Loser Game 7 eliminated

Loser Game 8 eliminated

Loser Game 2

Loser Game 4
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1. Team Requirements
- A team shall consist of eight (8) players and a celebrity athlete. The celebrity athlete will only participate at the quarterback position throughout the competition.
- When in play, the team on defense will have four (4) players on the field and the offense will have three (3) players and the celebrity athlete on the field.

2. Start of the Game
- The team that wins the coin toss prior to the start of the game must choose two of the following options: 1) if they want to start on offense or defense first, 2) which goal the team will defend.
- There are no kickoffs. Play starts at the team's own five (5) yard line.
- To begin the second half, teams will flip goals and the team that started the game on offense will start the second half on defense.

3. Game Timing
- Morning games will consist of two eight-minute (8) halves with a two-minute (2) half time.
- Afternoon Playoff games will consist of two ten-minute (10) halves with a three-minute (3) half time.
- One 30-second time-out per half is permitted for each team. An unused first half time-out will not carry over.

4. Scoring
- A touchdown is worth 6 points.
- After a touchdown, the team will have the option to score a 1-point conversion from the 5-yard line, or a 2-point conversion from the 10-yard line. If a conversion is incomplete, the opponent will receive the ball at their own 5-yard line.
- A safety is worth 2 points (plus possession).
FLAG FOOTBALL RULES

5. General Game Rules

- All plays must include a pass. Only the quarterback on each team may throw the ball. There will be no running plays allowed.
- There will be no “double teaming” of receivers permitted by defensive players.
- There will be no kicking or punting of the ball throughout the tournament.
- The game will start from scrimmage on a team’s own 5-yard line.
- Once the official whistles the ball ready for play, the quarterback will have 15 seconds to “snap” the ball.
- The quarterback cannot run the ball.
- The offensive team has 3 possessions to make a first down. A first down is awarded only when the team reaches or crosses the midfield mark. A team is only allowed one first down per possession. However, a team may be allotted a first down if a defensive penalty is committed (i.e. interference).
- If a team fails to score or make a first down, the defense takes over on their own 5-yard line.
- There will be no rushing of the quarterback. If the quarterback fails to complete a pass within 5 seconds, the play is dead and it is a loss of down.
- The ball will be placed on a “snap stand” prior to the start of each play with the exception of the final 2 minutes of the game. During the final 2 minutes, the referee will count off the 5 seconds.
- A legal tackle takes place by a defender removing the ball carrier’s flag(s) without physically grabbing the opponent. If a flag is missing or falls off the ball carrier when the ball is in play, the carrier will be called down when touched with two hands between the shoulders and knees by the defender.

6. Overtime

- A coin toss will determine who gets possession first.
- Each team will begin at midfield, and have 3 possessions to score.
- Teams must attempt a 2-point conversion.
- Teams alternate possession until a winner is decided.
FIRST WATCH

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First Things First creates and implements programs and projects to bless and improve the lives of families in the target communities of greater Phoenix, the greater St. Louis Bi-State region and the Warners’ home state of Iowa. Some of the foundation’s current programs include:

**Homes for the Holidays**
First Things First rewards single parents who have achieved the dream of home ownership with “Homes for the Holidays”, a program initiated by Warrick Dunn in Tampa, FL. First Things First assists with the down payment, and with the involvement of Aaron’s Inc. and U-Haul nationally as well as other regional corporate teammates, furnishes the home with new amenities as a surprise for the new homeowners.

**CHEER**
CHEER (Consciousness Helps Encourage Equal Respect) encourages inclusion in schools for special education students so they are seen as more than their disability. During the weeklong program student leaders “adopt” a disability for a day. The program expanded nationally in 2014 through a partnership with Best Buddies.

**Mission: Possible! Scholarships**
Mission: Possible! Scholarships ease the financial burden for students participating in service-based mission trips during spring break and summer to benefit communities across the US. Mission trips enlighten participants to the work of Jesus and strengthen their faith while positively impacting others.

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Treasure House is a supported living community for young adults with intellectual and developmental disabilities.

Treasure House is the vision of Kurt and Brenda Warner, who believe all people should be provided with appropriate resources and opportunities to participate in meaningful and challenging activities, establish personal relationships, and contribute to their communities.

The first Treasure House community opened in Glendale, AZ in 2018. It features 30 individual studio apartment units along with shared common areas such as a large community kitchen and recreational spaces.

A vision of this scope requires a team effort for success. Interested donors and supporters are encouraged to call 602.714.8189.

www.treasurehouse.org
UFE Field Layout

proactive md

AMR

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Acknowledgements

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Nike

First Watch
The Daytime Cafe

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