Schedule of Events

Friday, March 11, 2016
Draft Party
Octane Raceway

Saturday, March 12, 2016
Game Day
Arizona Cardinals Training Facility

Beneficiary:

First Things First Foundation
Dear Friends,

Welcome to the thirteenth annual Ultimate Football Experience Presented by Pringles and Cheez-It. We are so excited to welcome new guests through the incredible support the foundation has received from Pringles and Cheez-It, and we are grateful for the continued involvement from many corporations and individuals for this first-class event. We know everyone will have the time of your lives this weekend!

As the marquee fundraising event for First Things First, everyone here plays a significant role in the outreach of the foundation. Thousands of lives were impacted in 2015 through First Things First due in large part to the funds raised at this event. And we continued to take positive steps forward on our other venture, Treasure House. You’ll hear more about both organizations tonight and can read about them in this program.

We appreciate each of you for coming alongside us as we strive to make a lasting impact on the lives of others.

God Bless,

Kurt Warner

Brenda Warner
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Friday, March 11th - Draft Party

Octane Raceway - 9119 E. Indian Bend Rd., Scottsdale

6:00 p.m. Corporate team check-in
6:30 p.m. Welcome
7:00 p.m. Crust dinner buffet opens
7:00-8:00 p.m. Corporate teams compete in draft games
8:00-9:00 p.m. Kart Racing and Bowling open to guests
8:45 p.m. Auction Tables close; Dinner buffet closes
9:00 p.m. Silent Draft begins
9:15 p.m. Announcement of teams

Satuday, March 12th - Game Day

Cardinals Complex - 8701 S. Hardy Dr., Tempe

8:15 a.m. Corporate team check-in begins
    The GooD Egg breakfast buffet opens
8:30 a.m. Chapel service
9:30 a.m. Announcements & tournament rules
10:00 a.m. Q&A with celebrity panel
10:30 a.m. Gates open for team guests
11:00 a.m. Group stretching & drills
11:30 a.m. Preliminary games
1:00 p.m. Lunch from Wildflower Bread Company
1:45 p.m. Tournament playoffs
3:30 p.m. Championship Game
4:00 p.m. Carrabba’s Italian Grill dinner
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At Octane Raceway, teams will compete in three elements and their cumulative scores will determine their place in the draft. Each participant is required to take part in one of the games. If a participant is not present, then another team member must compete in two different elements. The team with the highest combined score from all games will have the first pick of the 10 “celebrity quarterbacks” and selections will continue in order of point totals. Returning Championship Teams will compete in the Draft Competition without a guaranteed position or player in the Draft.

Note: Four players from each team will compete in kart racing while two players from each team will try their hand at mini bowling, and two players from each team will test their Quarterback accuracy skills. So, a total of 40 people will kart race, a total of 20 people will bowl, and a total of 20 people will compete in the QB skills challenge. Scoring is based on 1st through 40th place or 1st through 20th place, respectively. Point total will decrease in increments of 25 so 1st=1000 pts, 2nd=975 pts, 3rd=950 pts and so on. If ties occur, players in a tie will share lower score. If there is a tie in teams’ final scores, a tie breaker will be determined by highest score in kart racing, followed by bowling if necessary.

KART RACING: A total of ten players per heat will race in the sixteen lap sprint on the quarter mile track. The fastest time will determine the winner.

MINI BOWLING: Each player will complete a ten frame game of mini bowling in a lane shared with one or two other players. The highest score will determine the winner.

QB ACCURACY: Two players will compete at the same time, throwing footballs into specific targets receiving points for each accurate throw. The highest score will determine the winner.
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Each team will play in three preliminary games in the morning. Results will determine each team's seed and bracket placement for afternoon playoffs.

Bracket placement based on the following criteria: Win-Loss record, head to head results, and point differentials. Point differentials are determined by total amount of points scored against points allowed. E.g. Team A 52 / Team B 36, Team A 28 / Team C 45. Team A scored a total of 80 points and allowed 81 points. Their total would be negative one (-1).

After the morning preliminary games, each team will be ranked from 1st seed to 10th seed placement. The first afternoon playoff game will have the 1st seed through 10th seed playing each other, with the 3rd & 4th seed teams having a bye. The second afternoon game will have the winning teams playing each other, including the 3rd & 4th seeds who had a bye in the first round. The winners of the games involving the 1st and 2nd seed teams will have a bye. Those who lose the first playoff game will go to the consolation bracket and play each other. Teams who lose in the second afternoon game will be eliminated from the tournament.

The afternoon playoff games will continue as those who lose in the third afternoon game will be eliminated from the tournament and those who win will continue to compete for the Final Game of both the 1st Place Championship and the Consolation Bracket Championship (see bracket layout of afternoon tournament).

Prizes will be awarded to the 1st and 2nd Place Teams as well as the Consolation Team Champion.
You Don't Just Eat 'Em

you FLAVOR STACK 'em

#YouDontJustEatEm
1. Team Requirements
- A team shall consist of eight (8) players and a celebrity athlete. The celebrity athlete will only participate at the quarterback position throughout the competition.
- When in play, the team on defense will have four (4) players on the field and the offense will have three (3) players and the celebrity athlete on the field.

2. Start of the Game
- The team that wins the coin toss prior to the start of the game must choose two of the following options: 1) if they want to start on offense or defense first, 2) which goal the team will defend.
- There are no kickoffs. Play starts at the team’s own five (5) yard line.
- To begin the second half, teams will flip goals and the team that started the game on offense will start the second half on defense.

3. Game Timing
- Morning games will consist of two eight-minute (8) halves with a two-minute (2) halftime.
- Afternoon Playoff games will consist of two ten-minute (10) halves with a three-minute (3) halftime.
- One 30-second time-out per half is permitted for each team. An unused first half time-out will not carry over.

4. Scoring
- A touchdown is worth 6 points.
- After a touchdown, the team will have the option to score a 1-point conversion from the 5-yard line, or a 2-point conversion from the 10-yard line. If a conversion is incomplete, the opponent will receive the ball at their own 5-yard line.
- A safety is worth 2 points (plus possession).
5. General Game Rules
- All plays must include a pass. Only the quarterback on each team may throw the ball. There will be no running plays allowed.
- There will be no “double teaming” of receivers permitted by defensive players.
- There will be no kicking or punting of the ball throughout the tournament.
- The game will start from scrimmage on a team’s own 5-yard line.
- Once the official whistles the ball ready for play, the quarterback will have 15 seconds to “snap” the ball.
- The quarterback cannot run the ball.
- The offensive team has 3 possessions to make a first down. A first down is awarded only when the team reaches or crosses the midfield mark. A team is only allowed one first down per possession. However, a team may be allotted a first down if a defensive penalty is committed (i.e. interference).
- If a team fails to score or make a first down, the defense takes over on their own 5-yard line.
- There will be no rushing of the quarterback. If the quarterback fails to complete a pass within 5 seconds, the play is dead and it is a loss of down.
- The ball will be placed on a “snap stand” prior to the start of each play with the exception of the final 2 minutes of the game. During the final 2 minutes, the referee will count off the 5 seconds.
- A legal tackle takes place by a defender removing the ball carrier’s flag(s) without physically grabbing the opponent. If a flag is missing or falls off the ball carrier when the ball is in play, the carrier will be called down when touched with two hands between the shoulders and knees by the defender.

6. Overtime
- A coin toss will determine who gets possession first.
- Each team will begin at midfield, and have 3 possessions to score.
- Teams must attempt a 2-point conversion.
- Teams alternate possession until a winner is decided.
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FOOTBALL PLAYBOOK

Single Receiver Gets 1st Digit (X-Y-Z)

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MARCH 12
First Things First creates and implements programs and projects to bless and improve the lives of families in the target communities of greater Phoenix, the greater St. Louis Bi-State region and the Warners’ home state of Iowa. Some of the foundation’s current programs include:

**Homes for the Holidays**
First Things First rewards single parents who have achieved the dream of home ownership with “Homes for the Holidays”, a program initiated by Warrick Dunn in Tampa, FL. First Things First assists with the down payment, and with the involvement of Aaron’s Inc. and U-Haul nationally as well as other regional corporate teammates, furnishes the home with new amenities as a surprise for the new homeowners.

**CHEER**
CHEER (Consciousness Helps Encourage Equal Respect) encourages inclusion in schools for special education students so they are seen as more than their disability. During the weeklong program student leaders “adopt” a disability for a day. The program expanded nationally in 2014 through a partnership with Best Buddies.

**Mission: Possible! Scholarships**
Scholarships ease the financial burden for students participating in service-based mission trips during spring break and summer to benefit communities across the US. Mission trips enlighten participants to the work of Jesus and strengthen their faith while positively impacting others.

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Treasure House is a Christian-based supported living community for young adults with intellectual and developmental disabilities.

Treasure House is the vision of Kurt and Brenda Warner, who believe all people should be provided with appropriate resources and opportunities to participate in meaningful and challenging activities, establish personal relationships, and contribute to their communities.

The first Treasure House community will open in Glendale, AZ in 2017 as an affordable, replicable model. It will feature 24 individual studio apartment units along with shared common areas such as a large community kitchen and recreational spaces.

A vision of this scope requires a team effort for success. Interested donors and supporters are encouraged to call 602.714.8189.

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